

NAMING OF FACILITIES LAKE AREA TECHNICAL INSTITUTE

The School Board recognizes that the practice of naming facilities for individuals, groups, and companies is an honored tradition of post-secondary education. The term “facilities” applies to buildings, areas, laboratories, necessary related equipment, and grounds. Only LATI facilities which cost more than \$500,000 will be considered for naming rights. Exceptions to this policy may be made by the School Board.

Individuals, groups, and companies for whom facilities are named must have made significant contributions to LATI. To preserve the integrity of the naming opportunities, this honor must be reserved for individuals or groups of recognized accomplishment and character. When considering the naming of facilities one or more of the following criteria will be utilized:

1. Historical significance of the contribution of the individual, group, or company to the institution.
2. Association of the individual, group, or company with the facility to be named.
3. Financial contribution of the individual, group, or company to the institution. Generally, a minimum of 51% or more of the cost of construction or replacement of a facility, or the majority of the private funds donated for the facility, will be used as a qualifying financial contribution.
4. State, regional, national, or international recognition of the individual’s, group’s, or company’s contributions and achievements.

The President of Lake Area Technical Institute will appoint a committee to consider and make recommendations of a proposed naming opportunity.

Prior to the committee making a recommendation to the School Board, due diligence will take place to avoid any appearance of a conflict of interest in relation to the naming of a facility. The President shall have reasonable assurance that:

- A. the proposed name will bring additional honor and distinction to LATI,
- B. the recognition is appropriate for the behavior exhibited by the individual, family, or organization, and
- C. any philanthropic commitments connected with the naming can be realized.
- D. a naming conferred in recognition of a pledge is contingent on fulfillment of that pledge and will be approved on that condition.

The recommendation along with the views of the President shall be submitted to the Watertown School Board for consideration. Publicity will be conducted in a manner deemed most appropriate by the President, the contributor and the committee. Lake Area Technical Institute will plan and conduct an appropriate dedication ceremony following the School Board's action.

A naming will generally be in effect for the useful life of the facility. School Board action is required to discontinue, change, or alter the name of a previously named facility. Circumstances that may lead to this action may include, but are not limited to:

1. Significant renovation or addition to a facility.
2. Action by the named individual, group, or company that brings discredit to LATI or that compromise the public trust.
3. Failure by the named individual, group, or company to fulfill agreed upon obligations.

4. The demolition of a facility.
5. A request by the named group or company to change the name due to a business merger or acquisition.
6. The dissolution of a named group or company.